

# 2012 Clean Cities Coordinator Peer Exchange & Vehicle Technology Deployment Workshop



## Clean Cities Coordinator Council Update

### Co-Chairs

Rita D. Ebert – Greater Long Island Clean Cities Coalition  
Mark Bentley – Alabama Clean Fuels Coalition  
Tony Bandiero - Greater Philadelphia Clean Cities

The mission of the Clean Cities program is to advance the nation's economic, environmental and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

As a means to supporting the Clean Cities mission, the council works to ensure that coalitions, individually and as a whole, are fiscally and functionally sustainable.

- Coordinator working group
- Comprised of:
  - 2 regional members from each region
  - Up to six at-large members
- Led by 3 co-chairs who:
  - Create agendas
  - Lead full council calls
  - Suggest priorities
  - Lead council working teams

- Facilitate communication
  - among Clean Cities coalitions
  - between Clean Cities coalitions and DOE
- Help chart a course, develop strategies and set priorities to benefit the coalitions and Clean Cities
- Create working teams comprised of Council members to address specific topics
- Mentor emerging coalitions

- Freedom to run our own coalitions
- Strength of a group
- Use resources wisely

# Some Council Accomplishments Over the Years



- Council created or contributed to:
  - Seven Habits of Highly Effective Coordinators
  - Benjamin Watson Inspirational Award
  - Fleet Outreach Guide
  - Buddy System
  - Coordinator Handbook
  - Design Mentor Program
  - Clean Cities Wiki
  - Clean Fleet Partners
  - Coalition Financial Management Guide
  - Coalition Suggestion Process
  - Trusted Technologies Guide
- Provided input to DOE on events, tools, and resources

## **TEAM PURPOSE:**

The Accountability and Strategic Planning Team advances the mission of the U.S. DOE Clean Cities program by enabling coalitions to be accountable and meet the high standards of the program and by providing long term strategic direction to coalitions.

## **2012 COUNCIL ELECTED COORDINATOR MEMBERS;**

- » Mark Bentley
- » Lee Grannis
- » Kelly Gilbert
- » Pamela Burns
- » Sam Spofforth
- » Maggie Striz Calnin
- » Stephanie Meyn

## **ADDITIONAL PARTICIPATING COORDINATORS:**

Tom McGrath    Jason Wager    Melissa Howell

## 2012 Team History

### – February 13 – First Team Call

- Team members polled prior to call. 14 projects/issues identified
- Team determined on call to focus on 4 projects
  - Financial Management & Planning
  - Fleet Contacts/Mentoring
  - Communication
  - Trusted Technologies

### – Subsequent Team Calls 4/9; 6/18 & 8/13

- Each call moved the identified projects forward towards completion

## Project Status – September 2012

- **Financial Management & Planning**
  - Sam Spofforth & Sandra Loi
  - Sandra posted on wiki September 19th
- **Fleet Contacts/mentoring**
  - Mark Bentley finalizing simple “situation” form with Mark Smith
  - Anticipate Beta testing in October
- **Communication**
  - Mark Bentley presented “suggestion” form to Co-Chairs and the Coordinator Council
  - Being Beta tested now by members of all 3 Teams
- **Trusted Technologies**
  - Kelly Gilbert currently incorporating comments/suggestions
  - Will be sending for consideration by Coordinator Council

## **TEAM PURPOSE:**

“An important aspect of the overall Clean Cities Portfolio, the Marketing & Outreach team’s mission is to assemble, distribute and disseminate information that promotes the Clean Cities program in a consistent, defined method. The goal is to ensure that all Clean Cities Coalitions have a common foundation, of information and communications which advance the mission and promotion of our program.”

## **2012 COUNCIL ELECTED COORDINATOR MEMBERS;**

- » Tony Bandiero
- » Christina Ficicchia
- » Robin Erickson
- » Colleen Crowninshield
- » Stephanie Meyn
- » Lisa Thurstin
- » Margo Sidener

## **ADDITIONAL PARTICIPATING COORDINATORS:**

Dolores Rebolledo

## 2012 Team History

### – February 15 – First Team Call

- Team asked to come up with deliverables
- Focused on working to get promotion on National level
- Gather 1-3 targeted facts from each supported technology
- Try to coordinate efforts with National Transportation Groups

### – Subsequent Team Calls 4/11; 6/20 & 8/22

- Each call moved the identified projects forward towards completion
- Too much red-tape to try and work on any marketing with National Clean Cities

## Project Status – September 2012

- **Develop Core Message in each technology**
  - Tony-Propane
  - Robin-CNG
  - Lisa- Ethanol
  - Christina- Biodiesel
  - Margo- Hydrogen
  - Stephanie- Electricity
- **Working with Transportation Related Organizations**
  - Dolores presented a list of groups that her state works with
  - Discussions by all to narrow down to top 10
- **Work with NREL for trade shows in each region**

## **TEAM PURPOSE:**

The Information Resources and Training Team will identify coordinator information, resource and training needs; address these needs through team initiatives or suggestions to DOE; and provide feedback on tools and documents as needed.

## **2012 COUNCIL ELECTED COORDINATOR MEMBERS;**

- » Rita Ebert
- » Carl Lisek
- » Dick Cromwell
- » Richard Battersby
- » Lisa Thurstin

## **ADDITIONAL PARTICIPATING COORDINATORS:**

Chris Ashcraft

Phil Cameron

## 2012 Team History

### - February 16 – First Team Call

Target 4 programs that will help Coordinators and Coalitions

- Buddy System – Continue to help new coordinators
- Clean Cities T.V. Video - A video from HQ to the coalition stakeholders talking about what it means to be a part of CC
- WIKI – Help coordinators better use the WIKI
- NAFTA First Responder Safety Training – How to hold a training class and to pay for it. GREAT PROGRAM!
- **Subsequent Team Calls 4/26; 6/21; 8/16; next call 10/18**

- **Project Status – September 2012**

- **Buddy System**

- Carl Lisek continues to organize Buddies and new Coordinators
- 12 new Coordinators

- **Clean Cities T.V. Video**

- A Clean Cities message from DOE HQ featuring National Clean Cities Director, Dennis Smith <http://www.cleancities.tv/>

- **WIKI**

- Thank you to Margaret Smith and Shannon Shea for updates
- WIKI 101

<http://cleancities.pbworks.com/w/page/24821522/Wiki%20101>

- **NAFTC First Responder Safety Training**

- Price list of training books is available

## Present

- 3 elected co-chairs that lead the council and working teams.
- Co-chairs are responsible for additional support contract deliverables and receive additional funding.
- 15 additional coordinators representing all regions volunteer as council members and serve on teams.

## Future

- Reformulate with a 9 person Council
  - One from each region and 1 at-large member
  - All council members are responsible for additional support contract deliverables and receive additional funding
  - Council members will primarily
    - identify ideas and concerns of coordinators within their region.
    - work together to help coalitions support one another
  - One council chair leads the council calls

## Present

- The three council teams (Marketing and Outreach; Information Resources & Training and Accountability & Strategic Planning) pursue activities inline with the team mission.

## Future

- The three teams (Marketing and Outreach; Information Resources & Training and Accountability & Strategic Planning) will be disbanded.
- As needed, the council may form a committee to handle a new project or review a new program. For example the Fleet Outreach Guide or Mentor Program.