

GREATER HOUSTON CLEAN CITIES COALITION

Clean Cities Regional Peer Exchange
November 16, 2011

Coalition Status

- Part-time Coordinator
 - ▣ Administrative & Air Quality staff support Coalition activities
- Housed under the Houston-Galveston Area Council, the region's MPO & COG
- Closely aligned with H-GAC's Clean Vehicles program
- Redesignation webinar expected in early 2012

Recent Projects / Activities

- Hosting training events and workshops
 - ▣ CNG Bus Workshop for local school districts
 - ▣ Clean School Bus/Local Government Propane Workshop
 - ▣ EV Stakeholder Meeting
 - ▣ Biodiesel Educational Workshop
 - ▣ Ethanol Safety Seminar
- Supporting Texas Triangle PEV planning activities

Recent Outreach

- Stakeholder member meetings and newsletters
 - ▣ Quarterly meetings
 - ▣ Stakeholder outreach for PEV Readiness Planning
- Presentations at local & regional conferences



Recent Events

- Clean Fleet Technologies Conference
 - ▣ Formerly Advancing the Choice
 - ▣ More than 150 attendees
 - ▣ Organized 26 speakers, panelists, and presenters



Activities for 2012

- Complete redesignation
- Planned Outreach Activities
 - Quarterly stakeholders meetings
 - Webinar series on infrastructure permitting
 - First Responder training for natural gas and electric vehicles
 - Develop Regional Strategic Plan for Alternative Fuels
- Clean Fleet Technologies Conference

Program Goals

- Planning to identify needs and prioritize
- Expand member network & develop stakeholder recognition process
- Create & enhance partnerships with other programs/entities within H-GAC and across our region
 - ▣ Education and outreach on H-GAC Clean Vehicles funding opportunities
 - ▣ Teaming up with businesses to provide more robust training opportunities

Advice for Planning?



- How do your Coalitions prioritize activities, events, and outreach?
 - ▣ Remaining fuel neutral
 - ▣ Managing a large volume of information and requests

Advice for Engagement?



- Do you and/or how do you engage stakeholders in underrepresented sectors?
- How do you provide value to members?
- How do you encourage dialogue?
 - ▣ Between Coalition and stakeholders
 - ▣ Among stakeholders



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