

**SOUTHWESTERN CONNECTICUT  
CLEAN CITIES COALITION**

**2011 Update  
Dallas Texas**

*Regional Meeting*

*November 14—17, 2011*

## Our Biggest Successes in 2011

- New LNG/ CNG station in Bridgeport
- 18 new LNG vehicles
- national partner AT&T--30 vehicles filling at the above station
- Four heavy duty City of Bridgeport CNG trucks at station
- One new CNG Senior Citizen bus

## Our Biggest Successes in 2011

- Permitting and start of construction of a yellow and brown grease biodiesel facility in Bridgeport
- Expansion of Town of Fairfield CNG station

# Our Biggest Successes in 2011

## Electric vehicle and infrastructure progress

- Fueling stations-14 public
- Planning committees-to expand public knowledge & acceptance
  - » Statewide
  - » Interstate
  - » Regional

## Coalition Sustainability

### Current Status

- The Town of Fairfield provides office space, clerical support and needed work hours as contribution to sustainability
- Coalition is 100% reliant on State and federal funding for actual dollar support

### Problems

**How to attract permanent stakeholders**

**How to create a dues paying or other reliable revenue generation method**

## Coalition Sustainability

### Permanent stakeholders

- Non-profit and volunteer organizations are enthusiastic stakeholders
  - They often are single purpose, e.g., electric or CNG vehicle oriented
  - 1997 loss of 80% of stakeholders
  
- Municipalities will join, but may not have a committed employee
  
- Private stakeholders are interested as long as they benefit directly

# Coalition Sustainability

## Revenue Paying Stakeholders

- Non-profits and volunteers have little or no funds
- Municipalities appear unwilling to pay dues
- Public Utilities have withdrawn from funding almost all organizations
- Private stakeholders seem to be the only option

# Coalition Sustainability

- How do I convince organizations and especially businesses that it is in their best interests:
  - » To join Clean Cities on a continual basis, and
  - » To pay dues for that privilege
  - » That is my challenge and I am asking for help