



Wisconsin Clean Cities – Southeast Area
“Driving Wisconsin Forward”

Lorrie Lisek, Executive Director

WISCONSIN
CLEAN CITIES

SOUTHEAST AREA INC.

New Director...



Lorrie Lisek

New Staff...



Emily DeVillers



Heather Goetsch

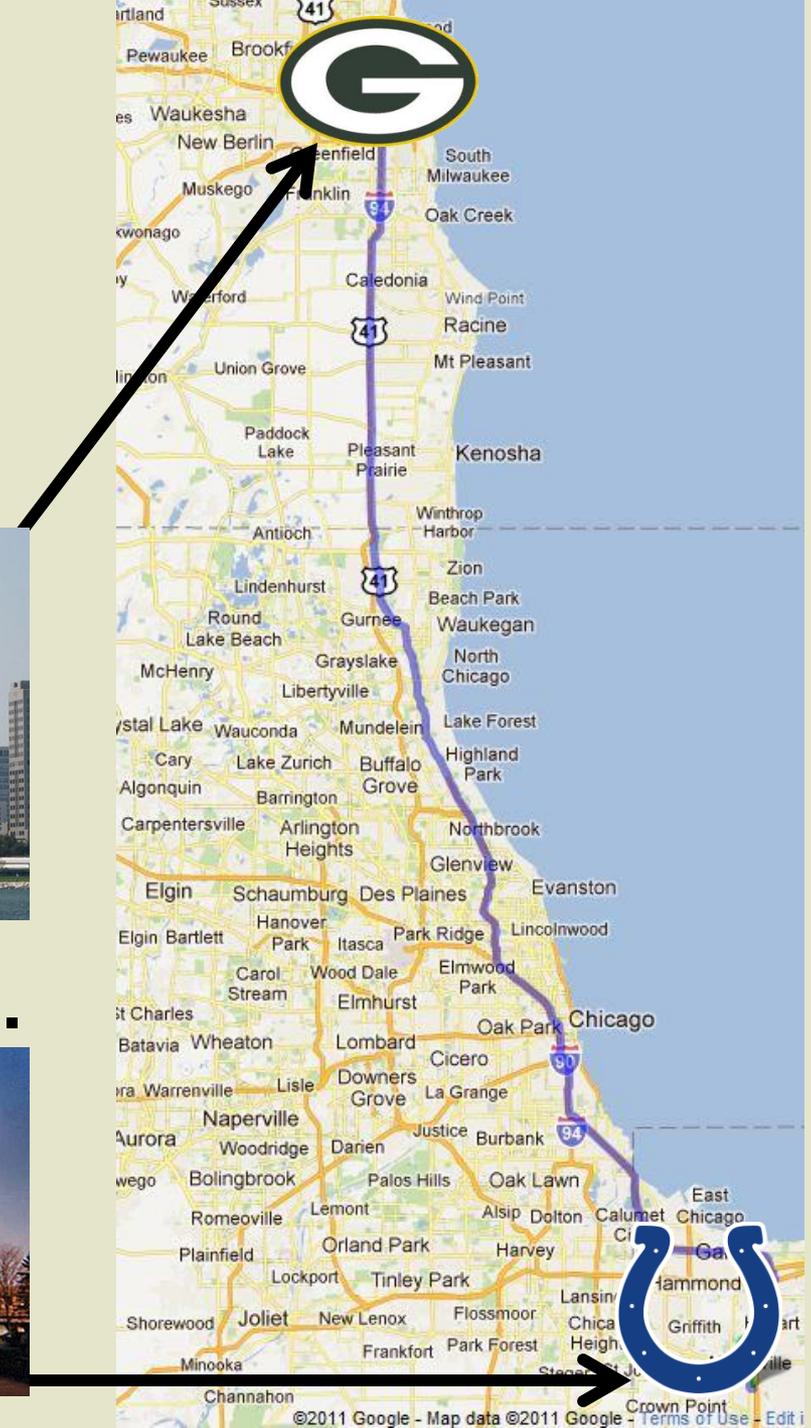
...And a Great Intern

Really, It's Not That Far

To Milwaukee, WI...



From Crown Point, IN...



“Driving Wisconsin Forward” Through Media...



NOVEMBER 2011 | WISCONSIN CLEAN CITIES - SOUTHEAST AREA | MONTHLY NEWSLETTER



**CONSIDERING
CONVERSIONS:
REDUCE PETROLEUM USAGE,
REDUCE EMISSIONS, AND
GET THE VEHICLE YOU WANT**



**Wisconsin
Clean Cities**
Southeast Area



Also In This Issue:

Member Spotlight: Odyne
What's the total cost of owning your vehicle?
Question of the Month: Where to learn about fleet experiences



“Driving Wisconsin Forward”



www.wicleancities.org

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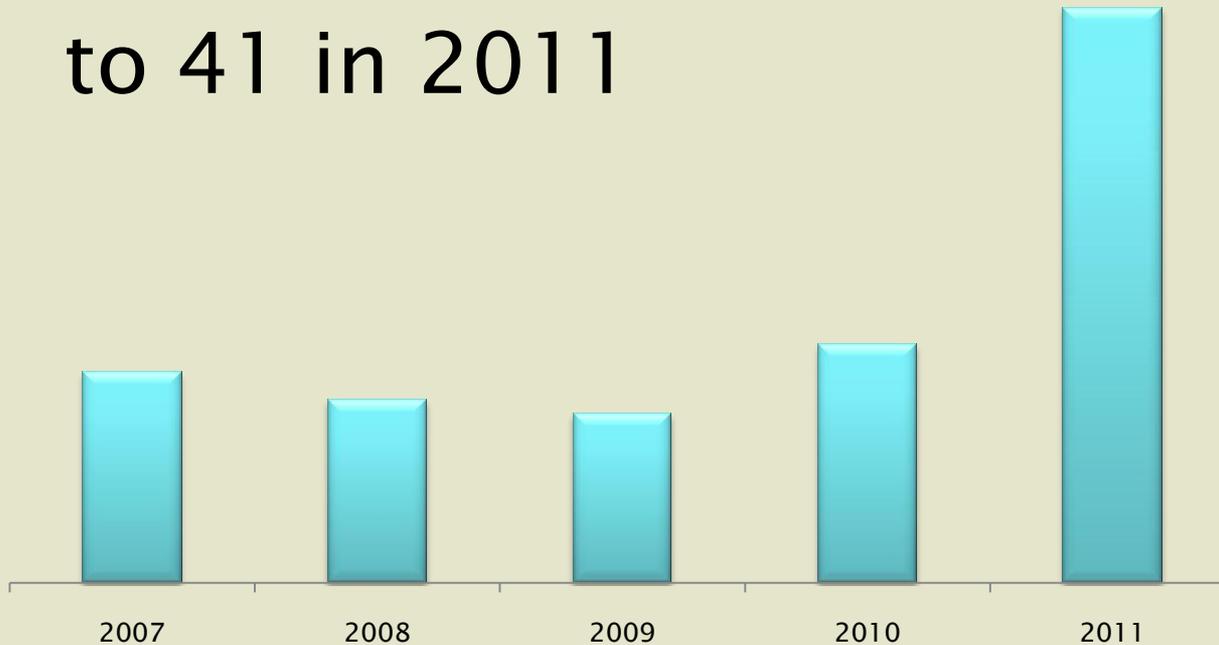
...Events...

- Propel with Propane
- Green Vehicles Workshop
- Networking and News
- Compelling Case for CNG
- Soy Biodiesel/Biobased Products Conference and Expo
- Charge Up Wisconsin!
- Green Fuels Workshop
- Annual Stakeholder Meeting & Holiday Reception



...and Membership

Increased from 14 in 2010
to 41 in 2011



Wisconsin Clean Transportation Program

Partnership with Wisconsin State Energy Office to provide outreach and media support for program.

It is estimated that the program will displace over 1.6 million gallons of petroleum per year.



Wisconsin Clean Transportation Program

- \$15 M (federal)
\$17 M (leverage)
\$34,047,478 Project Total
- 280 vehicles
- 17 stations
- CNG, HEV, NEV, PHEV,
Propane, Solar, Biodiesel,
E85



Continuing Down the Revitalization Road

- Develop stakeholder relationships
- Continue to build membership
- Expand coalition territory
- Partner with State Energy Office
- CMAQ Funding with DNR
- Board Development
- Webinar Development

