

2010 Regional Peer Exchange – Recent Accomplishments and Future Goals

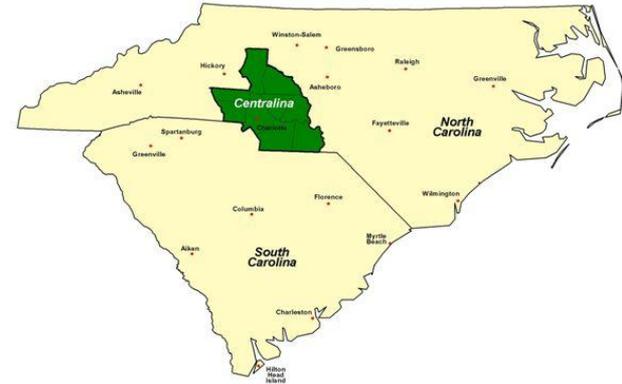
Jason Wager
Coordinator

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- **Coordinator Status**
 - Coordinator is Part time
 - ~ 20 hours per week devoted to Coordinator Duties
- **Coalition Staff**
 - 1 Co-coordinator; potential future intern and past staff in consultant role
 - Providing support across most duties (meetings, web, writing/editing, etc.)
 - Also ~ 20 hours per week
- **Ability to Delegate Coalition Work?**
 - If I were hit by a CNG bus tomorrow, I would first want to know how I got to Atlanta, but would feel confident coalition is in capable hands

- **Coalition Location**

The CCFC is a not-for-profit coalition housed at the Centralina Council of Governments in Charlotte, North Carolina



- **Coalition Organization**

The CCFC is governed by a Core Stakeholder Group comprised of 21 public and private sector stakeholder representatives

- Additional regional stakeholders are informed through monthly e-news updates, the CCFC website, and participation in a variety of active sub-committees
- The Coordinator takes direction from the Core Stakeholder Group

- **Coalition Meetings**

The Core Stakeholder Group meets on a bi-monthly basis to actively participate in leading and advising staff with targeted initiatives.

2008 Annual Survey

- # of Stakeholders = 86
of Fueling Sites = 2
(1 public, 1 private)
- # of Vehicles = 1,290
(includes AFVs, HEVs, and Off-road vehicles)
- Total GGEs Displaced = approximately 489,003 gallons

2009 Annual Survey

- # of Stakeholders = 91
- # of Fueling Sites = 2
(2 public)
- # of Vehicles = 1,728
(includes AFVs, HEVs, Off-road vehicles)
- Total GGEs Displaced = approximately 514,350 gallons

Note the reason(s) for significant changes (+ or –) in numbers:

- (-) The Economy
- (+) Reached stakeholders not previously surveyed

- Greater Charlotte Region Biofuel Facility
 - CCFC collaborated with partners Charlotte Mecklenburg Utilities, UNC Charlotte, and Central Piedmont CC
 - Group awarded \$185k from NC Biofuels Center & NC Green Business Fund to assess the feasibility of using problematic FOG as biodiesel feedstock at CMU facilities
 - Economic analysis adds value>other municipalities will learn from our project experience (environmentally and economically)
- Derrick Travel Center Truck Stop Electrification Project

In Rowan County (NE of Charlotte on I-85); 44 Electrified Parking Spaces; Project Completed & Grand Opening Event Held on 6/18/10

- Upcoming EV Event for Code Officials (7/13)



- Being enabler may be more lucrative than primary grant recipient, but don't overdo it
 - FOG Research—we were more responsive and could get application turned in w/out Board approvals other partner needed
 - Air Quality issues when strong AQ agency is present
 - Can be spread too thin... we are part of 15 contracts currently!
- TSE
 - Crystal ball needed to gauge technology truckers will use
 - Chicken or egg
 - Meeting market forces with tax payer \$ and government grant restrictions
 - Marketing/education component vital

- Effectiveness of your coalition: 7
- Effectiveness as a coordinator: 7
- In what areas does your coalition need the most ~~assistance~~-attention?
 - Getting back to basics:
 - Engaging and involving broader spectrum of stakeholder fleets... creating a system that inherently brings value to stakeholders through any activity
Coalition puts resources into
 - Getting away from fire drills
 - Intern position now being advertised!
 - ARRA, contract management

- In the coming year, the CCFC plans to:
 - To engage in better, more effective outreach and use of social media for communicating with stakeholders, funding agencies, and educating key audiences
 - Add staff (intern at least)
 - To continue in integral role in EV readiness for Charlotte region
 - To revisit stakeholder membership, identify gaps, fill those gaps, and possibly introduce a membership dues
 - To officially launch our updated CCFC website!
 - Cont. & increase partner support

