

2010 Regional Peer Exchange – Recent Accomplishments and Future Goals

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Project Manager

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- **Coordinator Status**

- Lisa Warshaw is a FTE
- 30+ hours per week devoted to Coordinator Duties

- **Coalition Staff**

- One summer intern, Stephanie Simon
- Supported by Clean Cities & Argonne National Laboratory
- 40 hours per week

- **Ability to Delegate Coalition Work?**

- The Clean Energy Coalition (CEC) has overseen the operations of Ann Arbor Clean Cities for more than six years, so it is in capable hands.

- **Coalition Location**
 - Ann Arbor Clean Cities is housed in the offices of the Clean Energy Coalition in Depot Town, Ypsilanti, Michigan
 - 501(c)(3) non-profit
- **Coalition Organization**
 - The Board of Directors for the CEC oversees the overall operations of Ann Arbor Clean Cities
 - Coordinator takes director from CEC's Executive Director & former Ann Arbor Clean Cities Coordinator, Sean Reed
- **Coalition Meetings**
 - Quarterly for informational and educational meetings, plus events

2008 Annual Survey

- 27 Stakeholders
- 0 New Fueling Sites
- 872 Vehicles
- 1,042,997 Total GGEs Displaced

2009 Annual Survey

- 36 Stakeholders
- 3 New Fueling Sites
- 845 Vehicles
- 1,454,534 Total GGEs Displaced

- **Awarded Clean Cities Alternative Fuel Pilot Program Grant**
 - Michigan Green Fleets Project is funded by the U.S. DOE
 - Approximately 270 vehicles & 13 fueling stations
 - Sub participants currently include: FedEx Ground, City of Ann Arbor, University of Michigan, DTE, & various transit agencies
 - Created two FTE positions

- **Awarded E85 Grant**
 - Install at least 10 E85 dispensers at existing Michigan gas stations
 - Resulting in the annual displacement of 840,000 gallons of petroleum through this project or 8.4 million gallons over a minimum 10-year equipment life cycle.

- **Notable Mentions**
 - Two-time EPA-funded Clean DIRRT project
 - Clean Transportation Education Project
 - Clean Energy Coalition's grown from 5 to 15 people in past year

- **Ann Arbor Art Fair**
 - 1 million attend annual 4-day event
 - Goal: Broader Coalition outreach
 - Cons: Consumes a lot of staff hours
 - Pros: Spoke with ~5,000 people

- **Michigan Clean Transportation Awards and Expo**
 - Annual Michigan Clean Cities Event
 - Attendance level stayed the same – 250 guests
 - Cons: Consumes a lot of staff hours
 - Pros: Great Coalition building between Ann Arbor, Detroit, & Greater Lansing

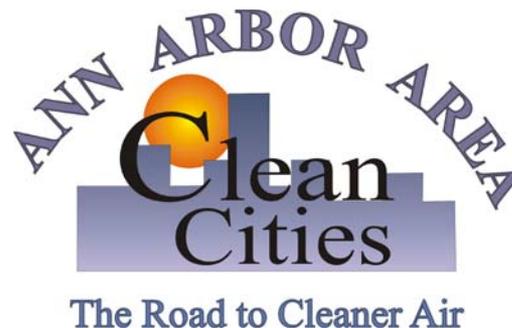
- **Ratings**
 - Coalition: 9
 - Coordinator: n/a (I'm new!)

- **2009 while a banner year, was a transitional year**
 - Large work load
 - Getting our bearings straight through growth spurt
 - Outcome: can thoroughly focus on transportation-related projects

- **U.S. DOE to purchase national fleet data/information**

- **Working more in-sync with the Department of Transportation and Michigan's Secretary of State (DMV)**

- Implement successful Michigan Green Fleets project & become an influential Coordinator
- Further reduce petroleum dependency in Michigan, and in my personal life
- Inform & educate my community about Clean Cities, alternative fuels & vehicles, so as to garner stronger involvement
- Implement an incredible marketing & PR campaign highlighting the Michigan Green Fleets Program



Thank you,
Lisa Warshaw
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