



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Coordinator Council Overview

Mindy Mize, Dallas-Fort Worth Clean Cities Coordinator

Chelsea Jenkins, Virginia Clean Cities Coordinator

Jonathan Overly, East Tennessee Clean Fuels Coalition Coordinator



AGENDA

- I Coordinator Council
- II 2009 Coordinator Council Work
 - A. Council Bylaws
 - B. Coordinator Council Conference Calls
 - C. National/Federal Fleet Focus
 - D. Policy Paper
- III 2009 Coordinator Council Team Status
 - A. Accountability and Training
 - B. Information Resources
 - C. National Branding → Networking
- IV Open Discussion



COORDINATOR COUNCIL MEMBERS

	North Central	Northeast	Northwest	South Central	Southeast	West
PMC	Kay Kelly	Mike Scarpino	Vacant	Neil Kirschner	Steve Richardson	Mike Bednarz
Primary	Kellie Walsh	Barry Carr	Robin Erickson	Mindy Mize	Charise Stephens	JoAnn Armenta
Primary	John McGovern	Mark Simon/ Susan McSherry	Stephanie Meyn	Tammy Morgan	Melissa Howell	Suzanne Seivright
Alternate	George Nichols/Leah Boggs	Lee Grannis	Rick Wallace	Colleen Crowninshield	Jonathan Overly	Dick Cromwell
Alternate	Sam Spofforth	Deb Stacey	Sandy Shuptrine	Stacy Neef	Chelsea Jenkins	Greg Newhouse



2009 COORDINATOR COUNCIL WORK

- Team Establishment
- Council Bylaws/Charter
 - Incorporated New Council Structure
 - Updated Terms
 - Approved February 2009
- Coordinator Council Co-Chair Conference Calls
- National/Federal Focus
- Policy Paper
 - To provide DOE with policy recommendations that will result in specific initiatives focused on Clean Cities goal of petroleum displacement



ACCOUNTABILITY AND TRAINING TEAM

Accountability and Training Team
Mindy Mize, Co-Chair

This team will work directly with DOE to determine coalition and coordinator training needs and to review and evaluate Clean Cities designation requests, coalition performance measures, MOU renewals, mentoring priorities, and requirements for fiscal support (i.e., coalition support).

Mindy Mize	Robin Erickson
Mike Scarpino, PMC	Greg Newhouse
Melissa Howell	Lee Grannis
Sandy Shuptrine	George Nichols/Leah Boggs
Jason Wager	Barb. Wolfe
Kay Kelly, PMC	Neal Ullman

- Four Calls – November 2008, January, March, and May 2009
- RDS Requirements
- Coordinator 101 Training
- Mentoring Program Framework



INFORMATION RESOURCES TEAM

Information Resources Team
Chelsea Jenkins, Co-Chair

This team will work closely with NREL, the Technical Response Service, DOE, and other identifying coordinator information and resource needs; reviewing existing tools and documents and prioritizing the need for updates; beta testing of updated and new Clean Cities tools and resources; identifying approaches that encourage coordinators, stakeholders and the general public to use the resources provided; and identifying new media and approaches to disseminate information. The team will work closely with the Accountability and Training Team to share needs identified and information gaps that will assist the group in reaching their goals.

Chelsea Jenkins	Pete Polubiatko
Neil Kirschner, PMC	Matt Hale
Barry Carr	Rick Ruvulo
JoAnn Armenta	Wendy Dafoe
Suzanne Seivright	Barb. Wolfe
Christina Ficicchia	Neal Ullman

- Four Calls – November 2008, January, March, and May 2009
- NREL Tool Beta Testing
- Coordinator Resource Database
- HDV GHG & Petroleum Reduction Tool
- Alternative Fuel Station Identification
- Top Ten Publications



NATIONAL BRANDING → NETWORKING TEAM

National Branding Team
Jonathan Overly, Co-Chair

The team will focus on two facets of Clean Cities communications: 1) investigating the usefulness of a wiki site for internal communications and document/information sharing, and 2) researching and testing the best and most efficient ways to utilize several popular social networking sites found online.

Jonathan Overly	Colleen Crowninshield
Kay Kelly, PMC	Tammy Morgan
Kellie Walsh	John McGovern
Natalia Swalnick	Sam Spofforth
Stacy Neef	Barb. Wolfe
Neal Ullman	Heather White
Linda Bluestein	Shannon Shea

- Four Calls – November 2008, January, March, and May 2009
- Original focus needed to be changed due to DOE changes
- Now focuses on two main issues:
 - Social networking tools review
 - Wiki – working with the Information Resources Team



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COUNCIL CO-CHAIRS

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OPEN DISCUSSION