



# Clean Cities Eastern States Coordinator Peer Exchange June 23 – 25, 2009 Pittsburg, PA

Kellie Walsh  
Executive Director  
CICCA, Inc.  
317/985-4380

[www.cicca.org](http://www.cicca.org)

6283 E. Centenary Rd., Mooresville, IN 46158



# CICCA 2008 Outreach Activities

## 2008 Workshop Series

- **Annual Stakeholder Meeting - January**
  - Indpls Museum of Art
  - 73 Attendees
  - Vehicle Display – 13 vehicles
  - 8 Stakeholder Awards
- **School Bus Fleet Professionals Workshop - March**
  - 52 Attendees
- **First Responder Workshop - May**
  - Partnered with AFVTC
  - AM/PM Sessions
  - 120 First Responders Trained



# CICCA 2008 Outreach Activities

## 2008 Workshop Series

- **Natural Gas Vehicle Workshop - July**
  - Partnered with CVEF
  - 72 Attendees
- **Biofuels Workshop - September**
  - 39 attendees
  - Steve Howell Mark IV Consulting
- **Heavy/Medium Duty Fleet Workshop - November**
  - 56 Attendees
  - Kay Kelly Key Note Speaker



# Media Events and Speaking Engagements

- **2008 National Biodiesel Innovation Award - February**
  - Indiana State Capitol
  - CICCA Moderated Event
  - Governor Daniels Keynote
  - 150 Attendees
- **E85/B20 I65 Corridor Project EID March**
  - Corridor Partners Presentation on Project
  - US Capitol Bldg, DC Hosted by Senator Lugar
  - 45 Attendees
  - Media Local to Indpls



# Media Events and Speaking Engagements

- **1st Annual Farms and Ranch Expo March**
  - CICCA ED Presenter
  - 35 Attendees
- **State of Indiana Weights and Measures Inspectors Association March**
  - CICCA ED Presenter
  - 52 Attendees
- **Purdue Roads School April**
  - CICCA ED Presenter



# Media Events and Speaking Engagements

- Ivy Tech High School's Day Lafayette, IN, April
  - CICCA Keynote Speaker
- 100th E85 Event
  - CICCA Hosted Event Roanoke, IN April
  - Energy Office Director Keynote
- Thornton's E85 Event
  - Edinburgh, IN I65 Corridor Station
- PHEV Announcement, War Memorial Plaza April Earth Day
  - CICCA Moderated Event
  - Lt. Governor Keynote
- CICCA ED Filmed for Lt. Governor Re-election Campaign Video



# Media Events and Speaking Engagements

- **State Fair Farmers Day August**
  - 1500 booth visitors
- **PHEV Indpls Indian's Game August**
  - 500 Visitors
- **Underground Storage Tank Conf. October**
  - CICCA ED Presenter
  - 82 Attendees
- **I65 Biofuels Corridor Event - October**
  - CICCA Hosted Two Site Events
  - Finale Event with Lt. Gov. Skillman
- **Evansville's First E85 Pump – December**
  - CICCA Event Moderator
  - Evansville Mayor Cut Ribbon



# 2008 Recap

- Dues income up \$12,000 to \$52,000
- 12 New Members
- Over 2000 face to face contacts
- \$1,200,000 Member Grants Secured
- Website Hits
  - 25,600 visitors
  - 115,000 pages
  - Spent average of 20 minutes on site



# 2009 Rolling On

- 8 New Members to Date; \$7,700 Dues
  - Best Way Express
  - Wal-Mart Corporation
  - Selking International
  - Allison Transmissions
- On track for \$60,000 in 2009 Dues Income
- 6 Scheduled Workshops
  - Hybrid Workshop
    - 72 Attendees
  - Propane Workshop
    - 56 Attendees
- Speaking Engagements
  - Indpls Business Journal Green Panel Series; Energy
    - CICCA ED Panelist
    - 500 Attendees
  - 8 others completed, 6 more on 2009 calendar



## Plans Underway to Celebrate



**10<sup>TH</sup> ANNIVERSARY**  
1999-2009



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