



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Genesee Region Clean Communities Rochester NY Region

2009 Clean Cities Eastern States Coordinator Peer Exchange
Pittsburgh, PA
June 23-25, 2009



Coalition Status and Sustainability

- Current Status
 - Coordinator is P/T (8-10 hours per week)
- Membership Structure / Strategies
 - Members are recruited through events
 - Members are recruited through business contacts of Board members
- Steps to Become Self-Sustaining
 - Outside funding options is the current strategy



Significant/Noteworthy Projects & Activities

- Successful vehicle projects
 - many of our fleets are buying hybrids
 - move towards flex fuel in City Police fleet
- Describe successful fueling infrastructure projects
 - Monroe County has Green Fueling station with E85, B20, CNG and Hydrogen
 - 4 Public E85 stations in area



Successful coalition outreach activities

- June 2008 – Medium-Duty Hybrid Vehicle Event (200 attendees)
- Very successful Odyssey Day (10/08) 500
- June 2009 – Light and Medium Duty Event (88)



Fueling Infrastructure

- One of the stakeholders opened a Biodiesel Plant in early 2009



Lessons Learned

- \$ and Outreach Brings Members



Goals for 2009 & Beyond

- Goals :
 - CMAQ – 2 million starts in fall 2009
 - ARRA- 500k in projects (Federal Share)
 - Use the new website to full advantage



Partnerhsips

- RIT and other colleges
- State and national trade groups
- Local Vendors