



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



NJ Clean Cities Coalition Recent Accomplishments & Future Goals

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**2009 Clean Cities Eastern States Coordinator Peer Exchange
Pittsburgh, PA
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Coalition Status and Sustainability

- Current Status
 - Two part-time co-coordinators, Ray Willer & Chuck Feinberg
- Membership Structure / Strategies
 - Non-profit corporation established, with membership coalition
 - Newly instituted structure... \$50 for private entities, free for public agencies, reciprocal for certain associations.
 - Email blasts, monthly newsletters, website, meetings
- Steps to Become Self-Sustaining
 - Two grant applications submitted (DERA, DOE CC).
 - Discussions ongoing with Governor's Office



Significant/Noteworthy Projects & Activities

- Infrastructure and vehicle projects
 - DERA grant application for DPFs for 302 heavy duty vehicles from 5 fleets (debrief on 6/29)
 - DOE CC grant application for 277 CNG conversions for 5 fleets & 4 public stations
 - Many projects underway: 2 new public biodiesel stations, private refuse fleet CNG conversion, police propane, school districts using biodiesel & considering propane/CNG, early stage biodiesel co-op, possible hydrogen fueling station.



Significant/Noteworthy Projects & Activities

- Outreach activities – significantly raised profile
 - Mailing list scrubbed, currently 235 people directly receive monthly newsletters & periodic updates
 - 6 conference presentations, more scheduled
 - Exhibited F-Cell vehicle
 - More than 100 visits to new website in first month
 - Numerous meetings with members & potential members
 - General meeting being planned for Fall
 - Series of webinars being planned.



Lessons Learned

- Maintain transparency
- Can't please everyone, no matter how much you try
- Biggest challenge: salary of CC Coordinator



Goals for 2009 & Beyond

- Many fragmented alt fuel activities in NJ, goal is for NJCCC to consolidate and lead – become the “go-to” alt fuel organization
- Reciprocal membership with other NJ organizations
- Partner with other CCs for corridor projects.
- Show value to membership