



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Fueling **A**lternative **C**hoices **T**oday

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2009 Clean Cities Eastern States Coordinator Peer Exchange

Pittsburgh, PA

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Coalition Status and Sustainability

- Current Status
 - Based out of COG
 - One FTE plus part-time intern
 - Funding from SEO, DOE, and Member Dues
- Membership Structure / Strategies
 - Local, State, Federal Government Agencies, Private Industry, Academia
 - Past: Annual dues, tiered structure; Future: ??
 - Recent surge in membership due to stimulus funds
- Steps to Become Self-Sustaining
 - SEO funding will expire in 2011
 - Talking with COG about future support
 - DOE & Other Grants



Significant/Noteworthy Projects & Activities

- Coalition Collaboration on Grants
- Vehicles
 - NC Get Ready
 - Propane Conversions and Purchases
- Fueling Infrastructure
 - E85 and B20 Stations through SEBI
- Outreach
 - Annual State Fair Exhibit
 - Partnerships with NCSC and Other NC Coalitions
- Synergy with Transportation Demand Management and Sustainable Energy Initiatives





Lessons Learned

- Plan, plan, plan; early, early, early
 - Hydrogen Tour
 - Green NC Exhibit
 - Grant Collaborative Efforts
- Learn how to say “No” or at least “Not right now”
- Vendors: take it with a grain of salt



Goals for 2009 & Beyond

- Make new friends but keep the old
 - Tremendous growth in the Triangle despite the economic situation—more interest in greening up fleets (and saving money) than ever
 - Keep well-established members satisfied
- Revisit dues structure
- Reach out to more rural areas via State and Local government partnerships