



Recent Accomplishments

- Completed & Submitted Clean Cities Program Plan
 - Awarded - EPA TSE Grant for two locations
 - Awarded - USB Educational Workshop Grant
- Submitted **I-20** Clean Corridor Proposal *partnering with* SC, GA, MS, LA and TX
- Submitted AOI - 4 Electrification Proposal *partnering with* MS, TN, AL
- Submitted AOI - 4 CNG Station Proposal *partnering with* Middle GA Clean Cities
- Exceeded 1 Million Gallons of Alternative Fuels pumped on I-65 Clean Corridor, *so far!*

Future Goals

- Continue to build reliable alternative fueling infrastructure in Alabama
 - Complete All Grants in Timely Manner
 - Continue all Outreach Efforts
- Become Designated Clean Cities and Make Progress on All Stated Goals in Program Plan

Mark Bentley

Executive Director

2009 Clean Cities Eastern States Coordinator Peer Exchange - Pittsburgh, PA - June 23-25, 2009





Coalition Status and Sustainability

- **Current Status**
 - Mark Bentley - Full Time Coordinator
 - Coalition is 501 c 3 non profit corporation
- **Membership Structure / Strategies**
 - Funding for Coalition comes from Grants and Memberships
- **Steps to Become Self-Sustaining**
 - Continue to expand Membership Base and participate in all applicable Grant Opportunities



Significant/Noteworthy Projects & Activities

- **Describe successful vehicle projects**
 - Hoover - 185 FFV's
 - ALDOT – 1,322 FFV's
 - State Motor Pool – 168 FFV's
 - City of Birmingham – Currently 130 FFV's – Expanding to over 400
 - ALAGASCO purchase of 4 Honda GX
 - Alternative Fuels & Vehicles on State Contract – Available to entire State
- **Describe successful fueling infrastructure projects**
 - I-65 America's Longest Clean Corridor offering E85/B20 – Alabama = 15 pumps, 8 E85/7 B20
 - Hoover – 88% of entire fleet fueling with Alternative Fuels – E85, B20, Propane
 - BJCTA – Public Access CNG dispenser
 - Multiple WVO to biodiesel projects in place in Municipalities
- **Describe successful coalition outreach activities in 2008**
 - Held 3 Biofuels-*Moving Alabama Forward Workshops*
 - Held 5 School Bus Fleet Workshops
 - Held 4 I-65 Clean Corridor Drive Press Conferences
 - Held Biofuels Summit as part of I-65 Corridor Drive Press Opportunities
 - Participated in 3 Propane Road shows
 - Participated in 3 NGV/CNG “Compelling Case” Workshops – 1 in Alabama, 2 in other states
 - Approximately 40 additional speaking engagements in 2008
 - Numerous meetings to discuss alternative fuels with existing and possible stakeholders
- **Describe successful portfolio activities (i.e. idle reduction, hybrids, blends, fuel economy)**
 - Education – Lawson State became NAFTC member to train on all Alternative Fuels
 - Held “First Responder” Workshop – very well attended
 - Began work with ALGASCO, Alabama Power etc on 2009 training

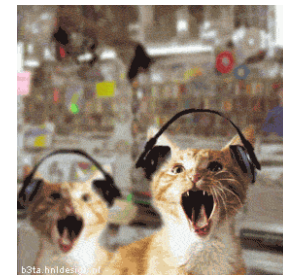


Are You Listening?



Lessons Learned

- **Describe new or creative ideas that furthered the goals of the coalition**
 - Use of “Constant Contact” aids communication
 - Set your organization up as “Cause” on Facebook
 - Always “Ask” potential stakeholders to Join Coalition to build membership
 - Explore other, related industries for interest/membership i.e. General Contractors
 - Always, Always partner with your State Agencies and keep them informed
 - Always, Always “make time” to meet with anyone, anywhere, anytime to further the education on AF and AFV’s – Seek to understand and then be understood!
 - Be pro-active, help build CC organizations in other areas if asked/needed
 - Be creative – Don’t do a boring PowerPoint...you want to be known as someone that “energized” the conversation, not put the audience to sleep.
 - Find a good (great) Grant Writer!
- **Describe activities that didn’t turn out as anticipated**
 - Choose your Project “partners” well – Try not to have them
Make you Scream!!!!



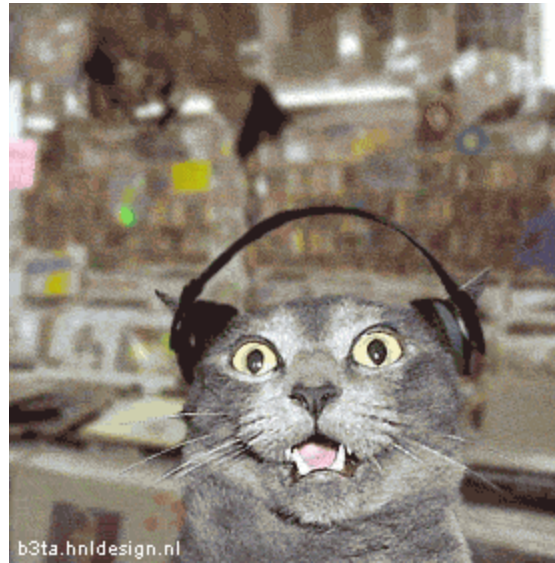


Goals for 2009 & Beyond

- **Describe new or creative ideas to further the goals of the coalition**
 - Continue to be a creative problem solver and build the rep that we can “make it happen”!
 - Employ and expand upon the ideas in previous slide.....new market segments, new technologies – it is a brave new world moving with the speed of light!
- **Describe any anticipated new partnerships**
 - Continue to expand relations in key decision makers in all AF industry.
 - Continue to broaden rep as “go to” folks when it comes to AF and AFV’s
 - Always keep an open mind to potential new partnerships



Take it All in Stride!



If You are now listening to voices in your head –

And wondering WHY you are even here in the first place and WHY you became a coordinator! Relax.....it is a great group of peers.....sit back relax and absorb the incredible amount of information that is being shared!!!!