



U.S. Department of Energy  
Energy Efficiency  
and Renewable Energy



## Recent Accomplishments & Future Goals

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Coordinator

2009 Clean Cities Eastern States Coordinator Peer Exchange  
Pittsburgh, PA  
June 23-25, 2009



## Coalition Status and Sustainability

- **Staff**

- Currently, the Coordinator of GPCCP is part-time. New office space is being investigated for a full time position. Currently 4 board members and one Chairman. Likely to get Interns from local Universities.

- **Membership Structure / Strategies**

- GPCC membership is multi-level offering, tiered collections of benefits.
- Long-standing key members continue as the life-blood of the coalition.
- Historically, several new members joined each year.
- Outreach will be dramatically increased, focusing on three key areas:

- **Municipalities**
- **Fleets**
- **Higher Education**



# Coalition Status and Sustainability

- **Steps to Become Self-Sustaining**
  - Attempting to re-establish direct relationship with City of Philadelphia as part of its Sustainability Program.
  - Regain Members & Stakeholders lost over last few years
  - Outreach to organizations that will benefit from membership
  - Unique Offerings/Benefits to membership
  - Partnerships with companies that offer in-kind or monetary benefits



## Significant/Noteworthy Projects & Activities

- Vehicle Projects:
  - Mini-EV Expo Featuring EV's, HEV's, PHEV's, Fuel Cells Vehicles
  - CNG Class 7 & 8 Trucks Featured at Stakeholder's Forum
- Pennsylvania E85 Corridor Project
  - Twelve of Fourteen Stations Converted
  - Marketing Outreach to Increase Fleet Use
- Outreach Activities Include:
  - Participation at Local College Forum on CNG
  - Grant writing submittals
  - Contact Local Media when we have a Alternative Vehicle Demonstration



## Significant/Noteworthy Projects & Activities

- Using other green organizations to help promote alternative fuel usage
  - Philly Car Share
  - Philly Bike Share



## Lessons Learned

- Proposed joining League of Municipalities
- “Cold Calls”
- Tap into Environmental Companies
- Stakeholder’s meeting no topic with no outreach, with minimal attendance...

**Lesson Learned...**

**OUTREACH...OUTREACH...OUTREACH**



## Goals for 2009 & Beyond

- Members/potential members will be surveyed to determine evolving needs and interests/focus groups.
- Reinvigorate yellow school bus program
- Provide bridge between transportation & other alternative energy technologies (e.g., integration of solar panels for parking infrastructure)
- More involvement from Municipalities and local governments



## Goals for 2009 & Beyond

- **Anticipated new members & partnerships:**
  - **Engineering and technical colleges;**
    - University of Pennsylvania
    - Temple University
    - Rowan University
  - **Healthcare-related institutions with fleets**
  - **Fleet Trade Associations**
  - **League of Municipalities**
  - **Petroleum Companies and related industries.**



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Clean  
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