

G E N E R A L



M O T O R S

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HYBRID

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The New GM Is...

CUSTOMERS



CARS

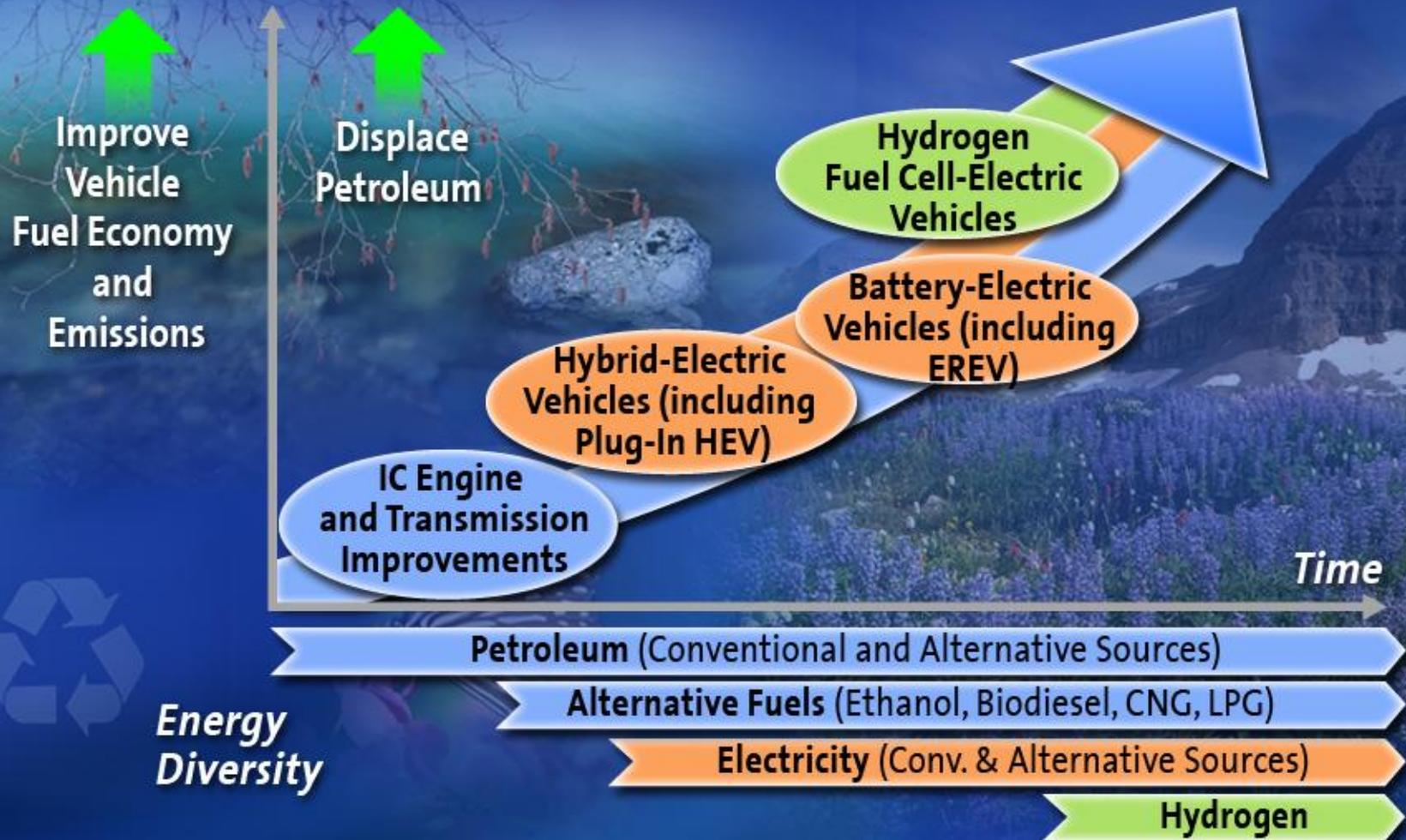


CULTURE



**TRANSFORMING TO:
FAST, CUSTOMER-FOCUSED, INNOVATIVE, LEAN AND GREEN**

ADVANCED PROPULSION TECHNOLOGY STRATEGY



GM Is Reinventing the Automobile

- Through advanced propulsion technologies, GM is “driving a greener future” that will change transportation’s role in the energy equation
- GM believes “energy diversity” is the key
- GM has a global team working to meet the needs of the changing world

