



U.S. Department of Energy  
Energy Efficiency  
and Renewable Energy



# Coalition Name

## Recent Accomplishments & Future Goals



South Central / Northwest Region  
Clean Cities Coordinator Peer Exchange  
Santa Fe, NM  
April 8-10, 2008



## Coalition Status and Sustainability

- **Current Status**
  - 1/4 time coordinator, 10 hours/week
  - 1/4 time administrative support staff, 10 hours/week
- **Steps to Become Self-Sustaining**
  - Coalition designation
  - 25% annual increase in stakeholder portion of the total coalition budget annually
  - 25% annual increase in stakeholders
  - \$10,000.00 grant to support sustainable idle reduction program in school zones



# Coalition Status and Sustainability



## Membership Structure / Strategies

*Member recruitment through developing relationships & partnerships*

Level	Benefits	Annual Support
<b>Supporter (individual membership or nonprofit)</b>	<ul style="list-style-type: none"> <li>Victoria Clean Cities quarterly e-newsletter</li> <li>Assistance with preparation of AFV related grant applications</li> </ul>	\$25.00
<b>Associate Stakeholder</b>	<ul style="list-style-type: none"> <li>Victoria Clean Cities quarterly e-newsletter</li> <li>Assistance with preparation of AFV related grant applications</li> </ul>	\$75.00
<b>Bronze Stakeholder</b>	<ul style="list-style-type: none"> <li>Victoria Clean Cities quarterly e-newsletter</li> <li>Assistance with preparation of AFV related grant applications</li> <li>Free Exhibit Space at Victoria Clean Cities Advancing the Choice workshop</li> <li>Company name on Victoria Clean Cities website</li> </ul>	\$250.00
<b>Silver Stakeholder</b>	Benefits listed above <b>PLUS</b> Company logo with link to your website on Victoria Clean Cities website home page	\$500.00
<b>Gold Stakeholder</b>	Benefits listed above <b>PLUS</b> Free registration for your staff to all workshop and training events	\$750.00
<b>Platinum Stakeholder</b>	Benefits listed above <b>PLUS</b> Sponsorship recognition in all media releases and printed materials for all Victoria Clean Cities Events	\$1,000.00



## Significant/Noteworthy Vehicle Projects

- Adoption of an idle reduction policy for fleets at the City of Victoria, Victoria Transit and Victoria Independent School District
- Emissions reductions retrofit devices installed on more than 1.5% of 1200 local fleets (273 vehicles/equipment)
- 220 private vehicles use emissions reduction equipment as a result of fleet usage
- Three fleets participated in TCEQ TERP program
- Three companies participated in TxRRC LPG Forklift program
- One 100% propane fleet
- One 30% propane fleet
- Largest shrimping fleet in Texas w/ emissions reduction retrofit technology



## Significant/Noteworthy Fueling Infrastructure Projects in Development

- Multi-modal fueling project at the Port of Victoria
- 2 Algae-oil production facilities
- 1 Ethanol plant
- 1 Biodiesel plant expansion
- 2 Biodiesel plants using algae-oil



*"Degradable, Renewable, Responsible"*





# Significant/Noteworthy Coalition Outreach Activities

## Born To Be Green: American Alternative Fuels Training for Fleet Operators & Businesses

### Stakeholders

**Blackwood Toyota**

**Port of Victoria**

**Triple D Security, Inc**

**Emissions Technology of TX, LLC**

**Kentucky Clean Fuels Coalition**

**Lane Star Ethanol, LLC**

**NAPA Auto Parts**

**BAE Systems**

**Victoria County Senior Citizens**

**Victoria Transit**

**Date:** October 23, 2007

**Time:** 9:00 a.m.– 3:00 p.m., lunch provided

**Place:** 700 N Main, Room 204

For more information and reservations online @  
[www.victoriacleancities.org](http://www.victoriacleancities.org) or contact  
Chris at 361-485-3230 **Please RSVP by Oct. 19th**

### Presentations:

“Fleet CNG and Propane”

“Biofuels in Texas”

“Victoria Clean Cities Update”

“Biodiesel 101”

### Speakers:

Franz Hoffman, RRC

Mary-Jo Rowan, SECO

Joni Brown,

Victoria Clean Cities

Dustin Blumenthal,

GeoGreen Fuels





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# Significant/Noteworthy Coalition Outreach Activities

**Advancing the Choice**  
**Ozone Season Kickoff Event**  
Saturday, May 3, 2008  
10:00 A.M. - 6:00 P.M.

Public is Welcome to Attend

2805 N Navarro  
Pattie Dodson Health Center parking lot

INFORMATIONAL BOOTHS

ALTERNATIVE FUEL VEHICLES & EQUIPMENT

FOOD & DRINK BY STRANGE MEATS BBQ

CLASSIC CHEVY CLUB OF VICTORIA

JENNY JUMP

KVIC LIVE RADIO REMOTE

HOT AIR BALLOON

KIXS LIVE RADIO REMOTE

EMISSIONS TESTING FOR YOUR CAR

EXHIBITS

International Power  
Colts Creek

**SECO**  
State Energy Conservation Office

**DU PONT**  
**AIR VICTORIA**  
KEEP IT CLEAN  
VICTORIA CLEAN CITIES  
www.airvictoria.org

**Sneak Peak  
Breakfast**

**Advancing The Choice  
Event Preview**

KVIC LIVE RADIO REMOTE

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## Significant/Noteworthy Expanded Portfolio Activities

- One fleet making application to Clean Diesel and TERP grant program
- Two entities making application to SECO's Transportation Energy Program





## Lessons Learned

- Spend time with your stakeholders and understand what they need and help them make the connections to other organizations/companies or governments that can close the loop
- Think: what can I do to make you look better or make your job easier?
- Texas recent experience with loss of biodiesel incentives burst the biodiesel bubble in Texas---learn to lobby to protect the interests of your coalition



## Goals for 2008 & Beyond

- **Continue to cultivate relationships through service that garner support for the coalition**
- **Facilitate partnerships that support the goals of the coalition**
- **Partner with alternative energy companies**