



U.S. Department of Energy  
Energy Efficiency  
and Renewable Energy



# **Coalition Name**

# **Recent Accomplishments & Future Goals**

**Utah Clean Cities Coalition**  
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**South Central / Northwest Region**  
**Clean Cities Coordinator Peer Exchange**  
**Santa Fe, NM**  
**April 8-10, 2008**



## Coalition Status and Sustainability

- Current Status
  - 1 full time Director, 1 part time (donated funds) and 1 part time intern through April 2008
- Membership Structure / Strategies
  - \$250 company membership/donation and \$50 for individual donations. We have an operation committee and stakeholders. Partnerships are being developed with other coalitions, businesses, and through grant applications. In addition, developing public outreach campaigns with green fairs, billboards and booths
- Steps to Become Self-Sustaining
  - UCCC is a independent contract. In kind donation for work space from the Mayor's office for a scope of work and contract with the State Energy Office for scope of work. Other City visits establish a scope of work and partnership/membership. Applying for private grants for public outreach on idle reduction campaign to businesses and partnership grants.



## Significant/Noteworthy Vehicle Projects

- Describe successful vehicle projects
- Sysco International CNG heavy duty conversion test pilot program. Once the test is complete, expanding 15 additional conversions then 1,000 nationwide.
- Diamond Parking, an airport shuttle, has converted 7 vehicles to CNG plus their own refueling site.
- IHC has completed 1 CNG conversion as a test and asking for funding to convert more vans.
- Semi-Service has converted 29 vehicles to CNG plus their own refueling site.
- Cache Valley and Davis School Districts are installing diesel retrofits.



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## Significant/Noteworthy Fueling Infrastructure Projects

- Describe successful fueling infrastructure projects
- DOE grant for CNG infrastructure to increase existing fueling sites. We will have 5 private and 2 public stations completed by May 2008.
- Pending Harmons Grocery stores supplying biodiesel at all their fueling sites.
- Pending Maverik, Chevron, Pilot and Hill Air Force Base to carry ethanol.
- Pending introduction of Hydrogen project with Hypercomp.
- Pending partnership and funding with Pacificorp, Salt Lake City, County and the State to start plug in hybrid within the municipals and consumer together with electric stations.



## Significant/Noteworthy Coalition Outreach Activities

- Describe successful coalition outreach activities
- Outreach campaigns for UCCC have been alternative fuel vehicle displays at 7 events in the last 6 months.
- We are in partnership with a coalition beginning March 29<sup>th</sup> to start alternative vehicle and energy tours. Our first is a Wind Farm in 2 – CNG passenger vans. We were filled in 2 days and need 2 more vans. More details to follow.
- Idle reduction presentations to school districts and businesses.
- Grand opening of 1 CNG public refueling site. Over 90 people attended including the Governor.
- School idle reduction campaigns and banners currently at 11 schools.



## Significant/Noteworthy Expanded Portfolio Activities

- Describe successful expanded portfolio activities (i.e. idle reduction, hybrids, blends, fuel economy)
- Idle reduction test pilot curriculum at Washington County, Salt Lake City and Cache Valley School districts. The curriculum has been approved by the Utah State Board of Education and will be a part of the school bus drivers standards book. Over 400 drivers have pledged to reduce idling by more than 10 minutes a day. An addition, 265, school staffing has seen the presentation. 21 schools have made appts. for the presentation to the drivers.
- Idle reduction campaign at Hogle Zoo and 11 schools in Salt Lake City.
- Idle reduction campaign at CompHealthLab in Salt Lake City.
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## Lessons Learned

- Describe new or creative ideas that furthered the goals of the coalition (i.e. funding, membership, outreach, project partnerships, regional partnerships, etc.) which may be duplicated by other coalitions.
- We are working with the State of Utah to provide signage on all State owned roads, indicating where the alternative fuel sites are located for refueling.
- Partnership with the Department of Air Quality for grant application for diesel retrofits will schools throughout Utah starting with non-attainment area and seek matching funds. House Bill 146 supported the idling program and diesel retrofits.
- Private grant funding (pending approval) for newspapers to be distributed to newspapers as education for environmental and energy issued through WalMart and Sam's Club.
- Private grant funding (pending approval) for a public outreach campaign for idle reduction campaigns at businesses issued through Ben and Jerry's.
- Describe activities that didn't turn out as anticipated and what you learned from the experience.
- The 2<sup>nd</sup> Step It Up Campaign only had 1500 people instead of 5,000 due to not have a band.
- The Press doesn't always support a campaign when they say they will. So, we have made individual projects for specific areas and the results have been better.



## Goals for 2008 & Beyond

- Describe new or creative ideas to further the goals of the coalition (i.e. funding, membership, outreach, project partnerships, regional partnerships, etc.) which may be duplicated by other coalitions.
- Alternative fuels and energy tours – we partnered with Net Impact, Young Businesses to tour energy sites. This was a new group not completely familiar with alternative fuels. The first tour was to the Wind Farm in Spanish Fork, Utah. We had over 60 people sign up in 2 days. Questar provided 2 – CNG passenger vans to take 22 people and the others carpooled. We made 2 presentations at lunch about CNG fuel and alternative fueled vehicles and idle reduction campaigns in Utah.
- Describe any anticipated new partnerships
- Goal: Work with American Lung on a CLEAN AIR campaign and if possible add Denver Clean Cities and American Lung. Develop a billboard and outreach advertising campaign between the 2 states.
- Goal: Partner with other City, County and private groups with different events, booths, and presentations. So far we have 6 scheduled for April.
- Goal: 2009 House bill for a statewide idle reduction program.
- Look for Funding for CNG conversions and on site fueling for Standard Examiner, Costco, IHC, Sysco International, Washington City, Hurricane City, and Washington School district
- Working with Hypercomp, find funding to start a hydrogen infrastructure also plug in hybrids and electric stations
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