



U.S. Department of Energy  
Energy Efficiency  
and Renewable Energy



# **Coalition Name**

# **Recent Accomplishments & Future Goals**

## **Greater Baton Rouge Clean Cities Coalition**

**South Central / Northwest Region**  
**Clean Cities Coordinator Peer Exchange**  
**Santa Fe, NM**  
**April 8-10, 2008**



## Coalition Status and Sustainability

- Current Status
  - 1/2 time Coordinator
- Membership Structure / Strategies
  - We're actively working with Statewide associations to recruit new member as well as using current members to help recruit new members. Our dues structure is fairly simple with categories for individuals (\$20), government entities (\$200), businesses (\$250), fuel providers(\$500) and utilities (\$1500).
- Steps to Become Self-Sustaining
  - As of February 2007, the GBRCCC became part of the Infrastructure Planning Division in the Department of Public Works with the City of Baton Rouge/Parish of East Baton Rouge. The City-Parish agreed to pay a portion of the Coordinator's salary and took over the yearly contract with the Department of Natural Resources. This has resulted in the Coordinator being fully funded, although hours worked on the Coalition have been reduced.



## Significant/Noteworthy Vehicle Projects

- Partnering with the City of Denham Springs to provide a CNG shuttle bus from the newly opened Bass Pro Shop to the City's historic Antiques District. Also working with the City to implement a 5 year plan to work on introducing alt fuels into their fleet.
- Working with EBR Fleet to retrofit several large dump trucks to run on CNG as well as purchasing more Civic GXs. Currently working on comprehensive Fleet Vehicle Strategy for DPW.
- Worked with local fuel provider to install City's first E85 station triggering the fuel requirement for state vehicles to use E85 in their FFVs. The State fleet has over 2000 FFVs with most of them being housed in the metro BR area.
- Beginning partnership with BR Coca-Cola Bottling to introduce alt fuels/HEV technologies into their HD and LD fleet.
- Beginning partnership with Cities of Addis and Brusly in West Baton Rouge Parish
- Working with Department of Environmental Quality to acquire funding for vehicle projects



## Significant/Noteworthy Fueling Infrastructure Projects

- Board Member Sullivan Oil installed City's first E85 station and has plans to install several more pumps at existing stations
- Another local fuel provider is currently in the process of retrofitting 3 of their stations to provide E85
- Will soon begin upgrades to DPW's CNG station



## Significant/Noteworthy Coalition Outreach Activities

- Participate in yearly Statewide Conference with New Orleans and Shreveport Coalitions
- Attended LSU and ULL Earth Day events
- Had display at BR Earth Day (one of the largest in the South with over 10,000 people in attendance)
- Had display at yearly Super Science Saturday event with over 1,000 attendees
- Held Incentives workshop
- Working with Louisiana Oil Marketers and Convenience Store Association to introduce alt fuels as a viable business for bulk fuel providers and individual station owners



## Significant/Noteworthy Expanded Portfolio Activities

- Working with DPW on an over fleet strategy that will incorporate, hybrids, idle reduction, blends and fuel economy in their overall goals
- Working with West Baton Rouge Parish to gauge interest of truck stop owners of putting in IdleAire technology



## Lessons Learned

- This has been a year of many lessons. Much of it was spent figuring out how to balance the Coalition's needs with that of DPW and smoothly transitioning the Coalition into a governmental entity
- Stage II Vapor recovery systems and waivers for them sound a whole lot easier than there are
- Our partners have demonstrated so much faith in me and kept on going with projects even though they weren't sure they were doing the right thing.
- Partnering with the right vendors is key for developing any project. We had some hiccups but once that was resolved, the project moved forward and the relationship is being mended.
- Describe activities that didn't turn out as anticipated and what you learned from the experience.
- Nothing's really gone as planned this year. We fell behind on targets and goals and I've had to deal with so much adding another full time job in addition to the full time job that is the Coalition. But on a side note, the Coalition seems more energized and willing to do things where they weren't before. I'm optimistic this year of growing pains will produce a lot of good for 2008



## Goals for 2008 & Beyond

- We're already well on our way to getting our 2008 goals met with several CNG projects in the works, several municipalities joining the Coalition and not 1 but 4 E85 stations in the area
- I'd like to see us crack the BR Mardi Gras scene. If Blaine Kern can do it in NOLA, BR can definitely get on board.
- I'm hoping to see local production come on line in the form of a large E85 plant just across the river and a large biodiesel facility south of us in NOLA
- There's already some interesting legislation going through the Legislature right now and I hope it's only the beginning of a large scale effort to get our legislation/incentives to the point where they would actually encourage someone to use alt fuels
- Finally I want to see ESI get the 5 repowers to our DPW fleet. We've been talking about it for 2 years now and it's about time they get on with it and DPW does the project
- I lied, but this is the final bulletin, I want to see us develop a set of goals for the I-10 Corridor project. I'd like us to have at least one meeting with station owners to gauge their interest and see where we could roll with the project especially by going after a congressional earmark