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Dallas-Fort Worth Clean Cities Coalition Recent Accomplishments & Future Goals

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South Central / Northwest Region
Clean Cities Coordinator Peer Exchange
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Coalition Status and Sustainability

- Current Status
 - The Dallas-Fort Worth (DFW) Clean Cities Coordinator is a part-time position
 - 35% is funded by US Department of Energy
 - 65% is funded by Texas State Energy Conservation Office (SECO) and other sources
 - DFW Clean Cities staff is also part-time and part of the breakdown
- DFW Clean Cities Membership Structure / Strategies
 - Recruit new members through outreach to fleet and clean technology vendor communities
 - Do not currently collect dues
 - Forms creative partnerships through networking, technical guidance, and peer-to-peer education/mentoring
 - Example – City of Fort Worth Fueling Contract
- Steps to Become Self-Sustaining
 - Continue to tie the Clean Cities Program into the other air quality goals of the Metropolitan Planning Organization (MPO), and continue on with current work since goals of the Coalition are part of the Voluntary Mobile Emissions Program
 - Continue to obtain funding through corporate sponsorships of Coalition events.
 - Looking at other funding opportunities not yet explored during FY2008/2009



Significant/Noteworthy Vehicle Projects

- Clean Fleet Vehicle Policy/Call for Projects
 - Policy covers ways public fleets can have a positive impact on air quality through vehicle acquisition, maintenance, operations, and compliance
 - 73 entities have adopted it since Fall of 2005 (89% of municipalities)
 - 47 Heavy-duty Compressed Natural Gas (CNG) Projects approved for funding
 - 53 Light-duty alternative fuel and advanced technology vehicle projects approved for funding
- North Central Texas Clean School Bus Call for Projects
 - 6 CNG and 15 propane school buses approved for funding
- Yellow Cab
 - 5 Hybrid Taxis, and want to be 100% clean technology in 2011
- Dallas Love Field Airport Shuttle
 - 5 NG Shuttles operating in off-site airport parking and rental car facilities
 - The Parking Spot, Five Star Coaches, and Advantage Rent-A-Car



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Significant/Noteworthy Fueling Infrastructure Projects

- The North Texas Region has continued to sustain its natural gas (CNG and LNG), propane, ethanol, and biodiesel refueling stations
- Classic Chevrolet /HUMMER– Classic Clean Fuels E85/Biodiesel Station
 - First public biofuel pumps in the nation, owned by a new car and truck dealership
 - Opened March 28, 2008, in Grapevine, TX
 - Nine pumps dedicated to E85, E10, and biodiesel
 - Enterprise Rent-A-Car designated one of its DFW rental locations as its first official "E85/FlexFuel branch" in Texas
 - Sold E85 for \$0.859 for first two hours of station opening

Congratulations on owning an E85* capable GM FlexFuel vehicle!

Come celebrate with a discount and fill up on March 28, 2008!
E85 Price: \$0.859 per gallon between 7:00 a.m. and 9:00 a.m.

Classic Clean Fuels
121 West Highway 114
Grapevine, TX 76051

E85 is 85% ethanol, 15% gasoline.
E85 ethanol price for FlexFuel vehicles only. No gallons back.

Get ready to go flex.

FlexFuel vehicles which take a good long drive help the environment. FlexFuel vehicles equipped with ethanol pumps to give you up to 10% more miles with ethanol. Another reason that ethanol fuel. Remember you can't always fuel on E85 ethanol. No ethanol pump fuel vehicles can't use E85 ethanol, gasoline or a combination of both.

Why you love it?

- Ethanol, the major component of E85 ethanol, is a renewable fuel.
- Ethanol helps to reduce dependence on petroleum.
- Ethanol helps reduce greenhouse gas emissions.
- Ethanol helps the ability to help improve vehicle performance. Ethanol E85 ethanol has a higher octane rating than regular unleaded gasoline, which can result in slightly higher horsepower and longer drive.
- Ethanol supports the domestic agriculture industry.

CHEVY
E.O. 12812
Executive Order 12812

CleanFUEL Distribution.
For more information, visit www.gm.com/e85





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Significant/Noteworthy Coalition Outreach Activities

- Host quarterly DFW Clean Cities Technical Coalition meetings
- Hosted clean vehicle events such as the Texas Propane Road Show, workshops for clean vehicle call for project funding sources and clean vehicle policies
- Create and distribute the electronic newsletter, *Clean Cities News Flash*
- Performed outreach at 38 community outreach events during 2007, and so far 6 events planned and/or attended for April 2008
- Hosted the 2007 *Advancing the Choice Event*, Beyond Regulations: Greening Regulated Fleets on August 15, 2007
 - Recognition event for Yellow Cab Dallas/Fort Worth
 - Regulated fleets attending stressed to staff afterwards how they wanted to incorporate more clean technologies into their fleets



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Significant/Noteworthy Expanded Portfolio Activities

- Strong Hybrid Vehicle Demand Continues with Public and Private Fleets
 - Waste Hauler
 - School Bus
 - Verizon
 - Taxis
 - Reddy Ice
 - North Central Texas Council of Governments (NCTCOG) and DFW Clean Cities purchased Hybrid Ford Escape to use for outreach and employee shuttle to transit station
- Idle Reduction and Fuel Economy
 - Idle Reduction is part of the Clean Fleet Vehicle Policy
 - Working to implement further idle reduction measures
 - SmartWay Upgrade Kit Demonstration
 - The kit covers fuel economy and idle reduction technologies
 - Sagebrush with 40 vehicles
 - Roehl Transport





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Lessons Learned

- Learned to be very strategic about our outreach
- Learned to really stress peer-to-peer exchanges and technology sharing
 - Can lead to further partnerships/cooperative purchasing
- Policy adoption tied to funding
- Very successful 2007 Advancing the Choice event, but did not predict the negative backlash from some of the owner operated taxi companies
 - Learned how to be diplomatic during large event, and how to outreach to the taxi fleet community
- Fleet obstacles
 - Getting technologies/vehicles in North Texas
 - Really working with impacted fleets and vendors on issues and the PR potentials if it works out positively
 - The impact of negative experiences
 - Continued challenge



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Goals for 2008 & Beyond

- More peer-to-peer exchanges
 - Field trips
 - Explore furthered partnership potentials such as discounted rates for clean cities members
- Reenergize the Coalition



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