



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Arkansas Clean Transportation (ACT) Partnership

Recent Accomplishments & Future Goals

Tommy Foltz

South Central / Northwest Region
Clean Cities Coordinator Peer Exchange
Santa Fe, NM
April 8-10, 2008



Coalition Status and Sustainability

- Current Coordinator Status
 - Coordinator – Part time consultant
 - 2002 – 2005
 - Summer 2007 -- present
- Membership Structure / Strategies
 - Private sector membership drive (\$18,000)
 - Hall Tank & Southern Company of NLR – Equipment
 - Coulson Oil Company and Lion Oil – Petroleum
 - Future Fuels/Patriot Biofuels/Arkansas SoyEnergy – Biodiesel Production
 - Dues are from “contributions”



Steps to becoming self-sustaining

- Provide Value:
 - Stakeholders/Community
 - Success in grant writing
 - Good public relations on successes
 - Broaden the base -- statewide



Significant/Noteworthy Fleet Projects

- Little Rock School District/Pulaski County School District
–Over 100 buses each on B20
- Central Arkansas Transit
–47 buses on B5
- Tyson Foods (Scranton)
–40 trucks on B20 (depends on economics)



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Significant/Noteworthy Fueling Infrastructure Projects

- CACC with Arkansas Energy Office secured over \$100,000 for biodiesel blending at Arkansas Terminaling & Trading (2005)
 - Sparked HWRT to provide blending
 - 2 of 5 terminals have blending capability
- Go Green Biofuels
- ACT Partnership submitted 19 Biofuel Distribution Incentive grant applications for a total ask of \$950,000.
 - All heated tanks for winter biodiesel distribution



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Significant/Noteworthy Coalition Outreach Activities

- Front page Business Section on “Easy Tank” with full color picture “top fold.”
- Presentation to Arkansas Oil Marketers Association on Arkansas Biofuel Distribution Incentive
- Resource for *Arkansas Democrat-Gazette*
- Bill Vickery Show
- April 30th – Presentation on Arkansas Biofuels Initiative to Metroplan Board of Directors



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Significant/Noteworthy Expanded Portfolio Activities

- Pulaski County School District wants to incorporate GPS monitoring of idle reduction policy
 - Clean Diesel Collaborative
- ACT Partnership needs to ACT on expanded portfolio



Lessons Learned

- Involvement:
 - Hard to get proactive without a threat
 - Only one county in Arkansas is non-attainment
- Fundraising:
 - Contributions rather than dues
 - Golden Rule
- Economic interest:
 - Recruit members who have something to gain
- Partnerships: Petroleum industry
 - Coulson Oil – Jobber/Gas stations
 - Lion Oil – Refinery



What hasn't worked well/yet?

- Getting cities/counties fully involved
- E-85
- Advancing the choice



Goals for 2008 & Beyond

- Continued project development and grant support
- Arkansas Biofuel Initiative
- More partners
- More staff
- More funding
 - Partnership
 - Legislative