



2010 Clean Cities Leadership Retreat

Rapid City, S.D. - September 21 - 23

FINAL Agenda

MONDAY, September 20, 2010

	Travel Day
12:00 p.m. – 7:00 p.m.	Registration
3:30 p.m. – 5:30 p.m.	Information Sharing Session: ARRA and Other Clean Cities Awards (Participation Optional) - Salon B/C
6:00 p.m. – 8:30 p.m.	Opening Reception and Networking time – Atrium (at Holiday Inn) – Sponsored by Roush

TUESDAY, September 21, 2010

8:00 a.m. – 4:00 p.m.	Registration	Optional Bird Watching/Walk 6:15 AM
7:00 a.m. – 8:00 a.m.	Breakfast – Atrium	Sponsored by United Soybean Board
8:00 a.m. – 8:45 a.m.	*Welcome and Agenda Review/Introductions/Icebreaker <i>(all Tuesday sessions will be held in Salon D/E)</i>	HQ and PMC Staff
8:45 a.m. – 9:30 a.m.	*HQ Update (FY11 Budget Forecast & New Initiatives)	Dennis Smith and Linda Bluestein (DOE HQ)
9:30 a.m. – 10:05 a.m.	*Overview of Clean Cities Intern/Eco-Car Student Programs	Argonne National Lab & Internship Participants
10:05 a.m. – 10:25 a.m.	Morning Break	Sponsored by NuTek
10:25 a.m. – 12:00 p.m.	*Expanding Clean Cities Television Initiatives Rollout of CC-TV– Internet TV Channels	John Davis (MotorWeek), Dave Gardy (TV WorldWide)
12:00 p.m. – 2:00 p.m.	Lunch Break <i>(on your own)</i>	(1:00 pm) – Optional Lunch-N-Learns 1 – CC-TV Demos 2 – NREL Tool Demos 3- Social Media Discussions 4 – Intern Experiences
2:00 p.m. – 3:40 p.m.	*Coordinator Council Session - Council Activity Overview and Elections - Understanding Vehicle Duty Cycles - Habits of Highly Effective Coordinators	Clean Cities Coordinators, Chelsea Jenkins, Mindy Mize, Jonathan Overly and Guest Speakers
3:40 p.m. – 4:00 p.m.	Afternoon Break	
4:00 p.m. – 5:00 p.m.	*New & Improved Re-designation Process	DOE HQ and PMCs, Kellie Walsh (Indiana), Chuck Feinberg (New Jersey)
6:00 p.m. – 8:30 p.m.	Awards Reception – <i>Flying T Chuck Wagon</i> <i>Buses load from front of hotel at 5:45 PM</i>	Sponsored by Smith Electric Vehicles and Renewable Energy Group, Inc.



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WEDNESDAY, September 22, 2010

7:00 am – 8:00 am	Continental Breakfast - Atrium	
8:00 am – 9:15 am	*Breakout Focus Groups – Coordinators’ opportunity to provide feedback on proposed changes to Coalition Support Contract deliverables - <i>Salon BC, Salon D, and Salon GH</i>	PMC Staff
9:15 am -10:15 am	Depart & Travel to Mt. Rushmore National Memorial	Transportation Sponsored by National Biodiesel Board
10:30 – 11:30 am	History of Mt. Rushmore and current Green Park Initiatives, CC Partnership Opportunities with Park Transportation Services and Concessionaires	National Park Service
11:30 am – 12:30 pm	Clean Cities National Park Partnership – New Funding Opportunities, Project Awards, Outreach Efforts	Wendy Dafoe (NREL), Dennis Smith (DOE HQ), Jim Evanoff & Phil Cameron (Yellowstone), Melissa Howell (Mammoth Cave)
12:30 pm – 5:30 pm	Boxed Lunch – provided Team Building Exercise Options: A. Tour of Mt. Rushmore National Memorial <i>Bus Departs at 1:30 PM for the following -</i> B. Tour of Jewel Cave National Monument C. Tour of Crazy Horse Memorial	Lunch Sponsored by American Honda and South Dakota Soybean
7:00 pm – 9:00 pm	Clean Cities Jeopardy – <i>Alternative Fuels Café</i> <i>(walk or take hotel shuttle)</i>	Sponsored by PERC

THURSDAY, September 23, 2010

7:00 am – 8:00 am	Continental Breakfast - Atrium	<i>Optional Pilates</i> <i>Sponsored by PERC</i>
8:00 am – 8:45 am	*HQ Plug-in Vehicle Update <i>(all Thursday sessions will be held in Salon D/E)</i>	Linda Bluestein (DOE HQ) and Jim Francfort (AVTA)
8:45 am – 9:45 am	*National Strategy Overview & Developing Coalition-Level Strategies	Linda Bluestein (DOE HQ) and Marcy Rood-Werpy (ANL)
9:45 am – 10:05 am	Morning Break	



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THURSDAY, September 23, 2010 continued
(all Thursday sessions will be held in Salon D/E)

10:05 am – 11:00 am	*DOE Update – Part 2 Open Q&A with CC Leadership Team	CC Leadership Team
11:00 am – 11:30 am	*Project Planning: Proposal Development & Organizing Your Team	Rebecca Schenker (Gladstein, Neandross & Associates)
11:30 am – 1:00 pm	Lunch Break <i>(on your own)</i>	(12:00 pm) Optional Lunch-N-Learns 1 – NREL Tool Demos 2- Social Media Discussions 3 – TEP Activities 4 – Intern Experiences
1:00 pm – 2:00 pm	*Collecting & Reporting Useful Information for Your Annual Survey	NREL Leadership Team
2:00 pm – 3:05 pm	*National Petroleum Reduction Partnership Program - Rollout and Overview	Wendy Dafoe (NREL), Mark Smith (DOE HQ), and Industry Fleet Partners: Taki Darakos (FedEx Ground), Brain Heldebrandt (Verizon), Claude Masters (NAFA)
3:05 pm – 3:25 pm	Afternoon Break	
3:25 pm – 4:30 pm	* National Petroleum Reduction Partnership Outreach & Business Development Training	Mark Smith (DOE HQ and Scott Silverman (Criswell Automotive)
4:30 pm – 5:00 pm	*Wrap Up & Q&A	CC Team (Kay Kelly & Margaret Smith Report out on common themes)
6:00 pm – 8:30 pm	Closing Reception – <i>Journey Museum</i> <i>(walk or take hotel shuttle)</i>	Sponsored by Cummins Crosspoint

FRIDAY, September 24, 2010

	Travel Day
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*** Denotes closed session and only open to Clean Cities coordinators or their designee. Guests will be asked to excuse themselves for these sessions.**